



Tavistock and Portman Charity

Understanding the life of the mind

Tavistock and Portman Charity | Small Bids Reporting Form

Project title	Name Change Consultation
Name of successful applicant/team	Whole Family Team with Perinatal Specialism

Please describe the lasting impact of this funding and who has benefitted (500 words).

With the funds kindly provided by the Tavi Charity, we have been able to run 2 focus groups for our project about changing our team's name. These groups with service users were the first part of our project, so we can only comment on the short-term impact of the funding presently. The funding supported us to create a welcoming and supportive atmosphere for all participants, including those new to participant work.

Additionally, this group provided an opportunity for our team to show we value working jointly with service users and sharing a sense of ownership with service users, which has helped improved our relationships with them, especially where our service users' relationships to help can be very complex. Additionally, the funding helped us to be inclusive of parents and families with varying disabilities and physical adjustments by being able to reimburse for travel arrangements including taxi's where needed. Furthermore, the funding allowed for two creche workers to be present at the time of the focus group for families without alternative childcare arrangements to attend our focus group. This helped the group to be accessible to all parents who wanted to attend. Furthermore, the funding allowed us to provide refreshments which added to creating a supportive space and welcoming atmosphere for all participants.

Please provide us with any pictures or testimonials that can be shared.

Sep 2024:

"A good experience and helpful for me to understand more"

"Very interesting and informative"

"It was good, and I hope it helped with thinking of a new service name"

"It was a very creative idea to ask the clients themselves about choosing the name. when hearing the name of a psychology centre, it's very important that it conveys a positive feeling and clearly and simply explains the service offered"



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Feb 2025:

“It was nice to be listened to and to give ideas”

“Very good, safe space, good connections and I look forward to more groups”.





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